



Adventures in **SAILING**

WPBT2 and TheSailingChannel.TV, chart a partnership for a new original series, *Adventures in Sailing*.

March 24, 2010 (Miami, FL) **WPBT2**, South Florida's premiere PBS station, announces a partnership with **TheSailingChannel.TV** to develop a new television series for sailing enthusiasts. *Adventures in Sailing*, a ten part series, will feature classic and critically acclaimed films that capture the magic and adventure of sailing.

Hosted by **Tory Salvia**, President of **TheSailingChannel.TV**, each half-hour program of *Adventures in Sailing* will showcase a 23-minute excerpt from a professionally produced documentary about sailing destinations, historic vessels, sailing skills, and sailing personalities. "These are films made by people with a passion for sailing", said **Tory Salvia**.

"We know this is a great match for our PBS audience, who are explorers and adventurers," said **Jack Kelly**, **WPBT2's Vice President for Production**. "We hope this initial season of great sailing programs will lead to a sustained partnership with *TheSailingChannel.TV*."

WPBT2 and **TSC** are currently seeking corporate underwriting for the series. The series is slated to air on WPBT2 by January 2011 followed by national distribution to PBS member stations in March 2011.

ABOUT WPBT2

South Florida's premier public media outlet, WPBT2 is much more than television. 2HD, is WPBT2's community-licensed, not-for-profit broadcast channel, serving communities from the Treasure Coast to the Florida Keys. 2HD provides high quality original productions, which include *Check Please! South Florida* and *Changing Seas* along with programming from PBS and independent acquisitions, all offered in High Definition. WPBT2 also provides two 24-hour standard definition channels; 2.2, *CREATE*, a mix of Lifestyle, Science & Nature programming and the Florida Knowledge Network/Florida Channel; 2.3, *V-me*, is a 24-hour service providing high quality programming in Spanish; and *wpbt2.org*, the WPBT website including, *uVu*, WPBT2's video sharing website and *Impromptu* the WPBT2 community blog. Based in Miami, WPBT2 is also home of the Emmy award-winning national PBS series, *Nightly Business Report* (pbs.org/nbr). For more info, visit www.wpbt2.org.

ABOUT THESAILINGCHANNEL.TV

TheSailingChannel is dedicated to cruising sailors around the world. Its productions cover the gear, the people, the boats, the skills, and the places that interest cruising sailors. TSC is currently seeking quality sailing videos for distribution. E-mail Sailing@TheSailingChannel.TV